

OPERATION power down



Power down on **August 14** as Guelph competes against Ontario municipalities to see who can conserve the most energy.

ARE YOU UP FOR THE CHALLENGE?

Check out some of the ways that you can reduce energy everyday.

- Switch to energy-efficient light bulbs. They are 75% more energy efficient and last 10 times as long as regular bulbs.
- Turn off lights and appliances when leaving a room
- Switch to cold water when doing laundry and wait until you have a full load before using your washing machine or dishwasher.
- Prepare cold meals or use your barbecue for cooking.
- Stay cool indoors by closing your curtains and blinds during the day. Open your windows at night to let the fresh, cool air in.
- Turn off your air conditioner when you're not at home. If you must run your air conditioner, raise your thermostat to 26°C.

Visit guelph.ca/energy for more energy saving tips and ideas.

MAKE THE COMMITMENT, MEET THE CHALLENGE.

TAKE IT OUTSIDE

Operation Power Down Community Challenge

To commemorate the fifth anniversary of the August 14, 2003 blackout that left a large portion of Ontario and the North Eastern United States in the dark, the City of Guelph is challenging residents to develop an energy conservation strategy.

Tell us how you will engage your friends and neighbours to save energy during Operation Power Down on Thursday, August 14 for a chance to **Take it Outside**. You could win a barbecue catered by *Appetizingly Yours* for 100 of your family, friends and neighbours at Riverside Park on August 14*.

How to enter

- Submit your proposal, describing innovative ways to engage your friends and neighbours in Operation Power Down. Proposals should include specific strategies for reducing unnecessary energy consumption (eg. Host a neighbourhood potluck featuring no-cook recipes).
- Proposals must be typed and should not exceed 250 words.
- Entries must be received on or before 4 p.m., on Wednesday, August 6, 2008. Proposals can mailed or dropped off at: Operation Power Down Community Challenge, Environmental Services, City Hall, 59 Carden St, Guelph ON, N1H 3A1 or e-mailed to powerdown@guelph.ca.
- Proposals will be judged by a panel of City representatives and community partners, on the criteria of: innovation and creativity, ease of implementation and engagement, and potential energy reductions.

*The barbecue will be held at Riverside Park, on Thursday, August 14, 2008 from 5-8 p.m., rain or shine.



For more information about the **Take it Outside** challenge, including full contest details and regulations, visit guelph.ca/powerdown

Community Challenge sponsored by:

