

**USE LESS AND WIN BIG THIS SUMMER!**

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GUELPH, Ont: Enter to Win! That's the message Guelph Hydro Electric Systems Inc (GHESI) is sending to all its customers, as it announces the opportunity for them to win great prizes this summer by signing up for the Summer Sweepstakes.

Funded by the Ontario Power Authority, the Summer Sweepstakes program is being promoted by electric utilities across Ontario. To encourage participation, customers that register before June 30<sup>th</sup> are automatically entered into the early-bird prize draw. If they miss the early-bird deadline they can still enter by July 15<sup>th</sup> for a chance at one of the Grand Prizes. Registration by phone or online is easy.

Registrants who reduce their electricity use – this summer compared to last summer, by 10% or more – qualify to win a Grand Prize.

"It's a win-win!" said Matt Weninger, director of metering and communications for GHESI.

"Our customers have the chance to win an ENERGYSTAR kitchen appliance package or other great prizes, and they can feel good knowing they are doing their part for the environment, by reducing energy use."

Art Stokman, president of GHESI, said customers are being actively encouraged to sign up today, find out more, and help Guelph achieve significant summer energy savings.

"Simple tasks like turning your air conditioner up two degrees, using power bars to turn off electronics and hanging clothes to dry can have a major impact in reducing energy use", he said.

"We are hoping people can have some fun with it and involve the whole family. Everyone has a part to play in building a culture of conservation in our community."

Don't delay. Customers can **Enter to Win today** at 1-800-322-7417 or online at [www.guelphhydro.com](http://www.guelphhydro.com) and look for the Summer Sweepstakes symbol.

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